



Cricklade Neighbourhood Plan

Light Industrial/Commercial Business and Traffic

The provision of appropriate land to allow existing and new businesses to thrive and grow is an important consideration for a neighbourhood plan.

A directly related issue is the associated traffic generated, particularly HGVs.

Increased development can potentially bring forward road infrastructure improvements which might not otherwise be possible, but funding of new road construction is likely to require significant housing and/or commercial expansion.

Please note that the recent permissions for major new housing developments at Tadpole Farm and Ridgeway Farm will not deliver any funding for road improvements within Cricklade parish.

Current Provision

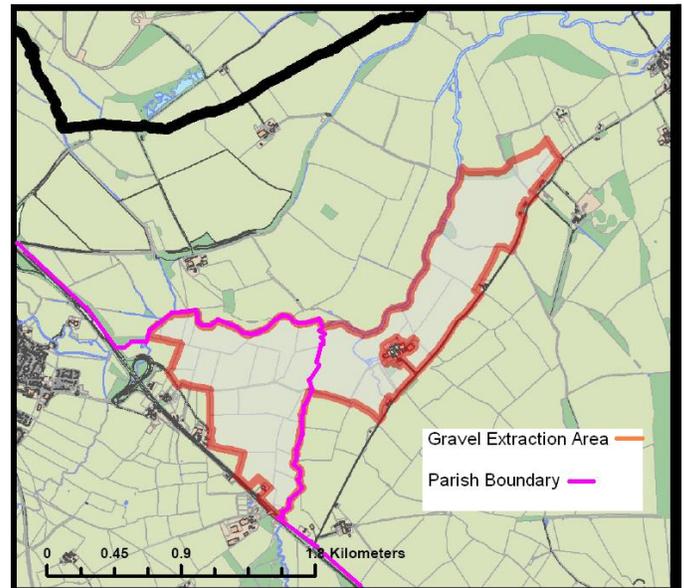
Business activity on industrial estates at Chelworth brings income into the parish from the wider economy and provides local jobs.

Board 5A

Previous Local Plans have identified it as a key local employment area. Several businesses there have recently sought (and received) permission to improve their premises in order to allow expansion, and an application for new small business units has also recently been approved.

However many businesses located at Chelworth, as well as those on this side of Purton, rely on significant transport movements.

Cricklade is also affected by gravel extraction sites in the vicinity. Over the next 10-15 years this type of traffic may be expected to increase, given four of the seven identified new gravel sites in Wiltshire are immediately east of the town, including one that covers most of the area in the parish east of the A419.



Wiltshire Council 2013 - Minerals Site Allocations Development Plan Document, amended

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Key Issues

The impacts on the environment (including local nature reserves and flooding) and on the historic setting of the town of Cricklade affect the decision to allocate more land for industrial or commercial businesses.

However it is the HGV traffic generated by local businesses (including the Hills waste site) that continues to have the most major negative impact on residents of Cricklade, especially those living or walking alongside the main roads to the business areas.

There have been various proposals over the years reducing the volume of HGV traffic going through the town.

The options may be summarised as:

- Ban vehicles over 7.5 t from Cricklade
 - without building any new roads, or
 - build a southern bypass, or
 - build a link to Fridays Ham Lane
- Allow Tadpole Lane to become a HGV through route
- Build a link road to access the Hills site at Purton from the south west (B4696)

A document summarising some of the advantages and disadvantages of these options is adjacent to this board.

Other more local and lower cost road improvements could potentially be funded from associated development.

Your views

Providing land to sustain new and existing businesses is important but we need to carefully consider the transport impacts of such Board 5B

development. We particularly need your views on:

- Should there be more land allocated for businesses to expand and if so where should this be located? For example, would the Calcutt area be more suitable than the Chelworth area?
- Should we seek to place restrictions on the type of businesses that can be located in particular parts of the parish?
- What should be done to address the traffic impacts of business especially its HGV traffic? Are any of the options identified above feasible in the Plan period?
- Would you support major housing and business expansion if this unlocked major infrastructure development?
- Are there any more minor infrastructure improvements which should be considered by the Neighbourhood Plan?

Please use the questionnaire to comment on these or any other issues.

